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## AOS Congress 2017 Witnessed Unprecedented Growth at its Latest Edition

**2 March 2017, Singapore** – The Association of Orthodontists (Singapore) Congress saw unprecedented growth at its 2017 edition with a 23% increase in exhibitors and 37,5% increase in attendees.

A total of 938 attendees from every corner of the world came together at this specialized orthodontic conference and exhibition to acquire new knowledge, exchange ideas and foster closer ties with the ASEAN orthodontic community. A total of 10 eminent orthodontic experts headed by keynotes Richard McLaughlin, Jay Bowman, Ravi Nanda and Greg Huang reviewed the latest studies and shared their practice experience with delegates over the 3-day main conference. Limited attendance workshops on both pre- and post-congress days were sold out before the beginning of the congress in Singapore.

“AOSC 2017 ended on a high note for us. We’re honored by the support we’ve received from both local and international attendees. We’ve seen a strong increase in local attendees as well as first time participation from countries such as Cambodia, Myanmar, Croatia and Egypt. The exhibition was bursting at the seams with 83 brands represented by leading manufacturers and distributors,” said Dr. Mohan, Chairperson of the Association of Orthodontists (Singapore) Congress 2017.

The exhibition held alongside the conference, saw 32 exhibitors participate. Both manufacturers and distributors showcased the latest products and services such as the DentaForm- a brand new 3D-Printer launched by Structo 3D at AOSC; CEREC Ortho Guided Scanning Software from exhibitors Dentsply Sirona, KaVo 3D eXam+ from exhibitors Kavo Kerr and much more. “It was our first time participating in AOSC and it was a great opportunity for us to get our brand out there to build awareness. We met new clients as well as existing customers at the event,” shared exhibitor Rebecca Luk, Dental Monitoring.

The exhibition also included a lunch presentation by exhibitor BioMers on the advantages of the clear aligner SimpliClear for the first time within the exhibition hall.

Aside from the conference and exhibition, AOSC also brought together bright minds in the field of orthodontic research for the Scientific Poster Competition. 36 posters submitters presented their research to an esteemed panel of judges. After much deliberation, the judges awarded Laurensia Limas from Universitas Indonesia the cash prize of SGD 600 for winning the competition. Meritorious awards were given to Jason Chua of the National Dental Center and Emre Kayalar of Anadolu University.

This edition saw the return of the highly successful networking programs. The Welcome Reception and Gardens by the Bay Run both hit maximum capacity months before the congress began. Delegates and exhibitors mingled and fostered new ties at Aura in Singapore’s newest gallery, the National Gallery of Singapore while taking in sweeping views of Singapore’s iconic skyline. Participants in the run gathered bright and early on the second day of the congress for a strong start with a 2km run along the waterfront of the Gardens by the Bay.

“With the overwhelming success of this edition, plans to expand for the next edition of AOSC are already in the works. We hope to further improve both educational content and bring together more orthodontic professionals in Singapore once again in February 2019,” said Dr. Geraldine Lee, President of the Association of Orthodontists (Singapore).

The Association of Orthodontists (Singapore) Congress will return for its next edition in February 2019. For the latest updates on developments for AOSC 2019 please check [www.aoscongress.com](http://www.aoscongress.com) or follow us on [Facebook](#).

**Photos**

A selection of photos of AOSC 2017 is available on Flickr here: <http://bit.ly/2m11vV>

**About the Association of Orthodontists**

The Association of Orthodontists (Singapore) is a professional association of orthodontic practitioners committed to promoting the art and science of orthodontics through continuing education and research, maintaining a high standard of ethics and professional conduct, improving the health of the public by providing quality orthodontic care, and enhancing orthodontic awareness to the public through health education programs.

Website: [www.aos.org.sg](http://www.aos.org.sg)

**For additional inquiries, please contact:**

Andrea Berghoff (Ms)

Tel: +65-6500 6706

Email: [a.berghoff@koelnmesse.com.sg](mailto:a.berghoff@koelnmesse.com.sg)

Koelnmesse Pte Ltd  
152 Beach Road  
#25-05 Gateway East  
Singapore 189721