

FOR IMMEDIATE RELEASE

No. 2 / 27 February 2019

AOS Congress 2019 Scaled Greater Heights This Edition

27 February 2019, Singapore – The Association of Orthodontists (Singapore) Congress (AOSC) concluded yet another successful edition, reaffirming the show's position as the must-attend orthodontic event in the Asia Pacific region. The conference delegates saw a remarkable growth of 20% from last edition of which more than 60% came from overseas.

Outperforming the numbers achieved in its previous edition, over 900 attendees hailing from as far as Hungary and Oman came together to attend the 3-days conference and exhibition, and pre and post-congress workshops. The impressive international speakers' line-up, which saw the likes of keynote speakers, Prof. David Sarver, Prof. Birte Melsen and Prof. Rolf Behrents enriched delegates by sharing detailed case studies and key insights. "David Sarver, Birte Melsen, Eric Liou, Lee Kee Joon, Monty Duggal were amazing speakers," shared conference delegate, Marisa Indriati Budiman from Indonesia.

Held alongside the conference, 30 exhibiting companies and over 100 represented brands also came together for the exhibition. Attendees were treated to a display of the latest products and innovations highlighting the current technological advancements in the industry. Leading orthodontic companies such as Invisalign, Ormco, Dentsply Sirona and more also seized the opportunity to conduct live demonstrations and talks.

"We are humbled by the overwhelming response received at our sold-out workshops and staggering delegate numbers. Additionally, the steady growth of delegates attending from international countries also marks a great achievement for AOSC. We are proud to have grown from a locally reputable show to one that is increasingly being recognized internationally within the orthodontic community," shared Dr. Mohan, President, Association of Orthodontists (Singapore).

Featuring the best in the field of Orthodontics, the 2019 Scientific Poster Competition saw 63 presenters, an amount double of the previous edition. Unlike the past competitions, this edition's competition saw participants competing in 2 categories - Best Research Project and Best-Case Study.

Apart from the conference and exhibition, AOSC also received immense support for its new initiatives. The Residents' Symposium held on 21st February was attended by over 80 participants where attendees were treated to an afternoon of insightful discussions and a tour of the newly minted National University Centre for Oral Health Singapore (NUCOHS).

Completing their event experience, attendees were treated to an exceptional Welcome Reception with drinks and fun at the S.E.A Aquarium, Resorts World Sentosa. The aquarium which is quintessentially one of Singapore's must visit attractions provided both local and overseas delegates with a unique experience. Despite the packed conference schedule, fitness enthusiasts and supporters also gathered bright and early on the second day of the congress for the 3rd edition of the fully subscribed run along Gardens by the Bay.

Riding on the success of AOSC 2019 and a series of pre-event activities to raise funds for the Children's Cancer Foundation (CCF), a cheque of SGD 21,000 was pledged and presented to Ms. Neo Lay Tin, Executive Director, Children's Cancer Foundation during the opening ceremony.

"We are heartened by the numerous milestones achieved by AOSC to-date which received overwhelming response. These include the 1st Residents' Symposium, the 1st AOS's charity initiative and the 1st Asian Pacific Orthodontic Society face-to-face meeting held in conjunction with AOSC. As an Association, we harnessed the strength of the orthodontic community to benefit society through committing to raise funds for the Children's Cancer Foundation at this edition of AOSC. From our modest beginnings back in the days, we have since scaled greater heights by attracting over 900 attendees and expanding our exhibition space. Riding on this wave of success, we will strive to continue to develop the show alongside the community," concluded Dr. Seow Yian San, Chairperson, Organising Committee of the Association of Orthodontists (Singapore) Congress 2019.

The Association of Orthodontists (Singapore) Congress will return for its next edition from 2 - 4 July 2021. For the latest updates on developments for AOSC please check www.aoscongress.com.

—END—

Follow AOSC on Social Media:

Facebook: <https://www.facebook.com/aoscongress/>

Instagram: <https://www.instagram.com/aoscongress/>

Photos

Photos of AOSC 2019 can be found here: <https://flic.kr/s/aHsmAPPyiy>

About the Association of Orthodontists

The Association of Orthodontists (Singapore) is a professional association of orthodontic practitioners committed to promoting the art and science of orthodontics through continuing education and research, maintaining a high standard of ethics and professional conduct, improving the health of the public by providing quality orthodontic care, and enhancing orthodontic awareness to the public through health education programs.

Website: www.aos.org.sg

For additional inquiries, please contact:

Michele Koe (Ms.)
Tel: +65-6500 6717
Email: m.koe@koelnmesse.com.sg

Koelnmesse Pte Ltd
152 Beach Road
#25-05 Gateway East
Singapore 189721