

FOR IMMEDIATE RELEASE

No. 2 / 13 July 2021

AOSC 2021 – The Online Edition Performed Beyond Expectations

13 July 2021, Singapore – The Association of Orthodontists (Singapore) Congress (AOSC), held from 2 – 11 July 2021, successfully concluded its first-ever online edition. AOSC 2021 performed beyond expectations despite the current global climate and attracted close to 1000 attendees from 50 countries.

The AOSC 2021 Conference featured the highest number of speakers, 20 local and international speakers who delivered 19 scientific sessions, made available live and on-demand for registered delegates. The line-up of renowned speakers from the orthodontic community saw the likes of keynote speakers Dr. Chris Chang, Dr. Steven Lindauer, Dr. Ute Schneider-Moser enriching delegates by sharing detailed case studies and critical insights. The conference sessions addressed themes “A New Challenge - Amidst the Pandemic”, “Are we Defined by our Appliance?”, and “Shaping the Future of Orthodontics”. Delegates that attended the sessions also earned Continuing Education Points to reflect their learning.

Similar to the conference, AOSC 2021's exhibition also moved online for the first time. 16 exhibiting companies and over 100 represented brands, including leading orthodontic companies such as Invisalign, Ormco, Dentsply Sirona, came together for the digital exhibition and showcased their latest products and innovations, highlighting the current technological advancements in the industry.

“We are heartened by the overwhelming response received for our first-ever online edition of AOSC with close to 1000 participants from all around the world. The growth of AOSC over the years and even through a pandemic marks a great triumph and we are honoured to be becoming more recognised in the orthodontic community. We would like to thank all attendees, exhibitors, speakers and organisers for coming together and making AOSC 2021 a success.” shared Dr. Bryce Lee, President, Association of Orthodontists (Singapore) and AOSC 2021 Chairperson.

Featuring the best in the field of Orthodontics, the 2021 Scientific Poster Competition saw 19 presenters. Unlike the past competitions, this edition's competition was fully conducted online with virtual presentations and digital posters. The poster competition was concluded with the top 3 winners, Dr. Shivam Mehta from University of Connecticut, Dr. Cheryl Lee from National Dental Centre (Singapore), and Dr. Xiu Ling Florence Kok from University College London.

To round up the AOSC experience, attendees participated in a variety of virtual social programmes. The virtual cook-off, Food Wars, alongside a virtual networking and sharing session, Bring Your Own (BYO) Experience, brought together participants from around the world despite the backdrop of a pandemic. The iconic AOSC run allowed attendees to keep fit and take on challenges like competing with other runners virtually from the comfort of their own home, gym, or favourite park.

“AOSC 2021's success is a hopeful motivation, but we have to acknowledge that physical events have an immersive quality that cannot be replicated online. We look forward to welcoming our colleagues in person again for AOSC 2023” says Dr. Koo Chieh Shen, Chairperson of AOSC 2023.

The Association of Orthodontists (Singapore) Congress will return for its next edition in its established physical format at Marina Bay Sands, Singapore from 17 - 19 February 2023.

For the latest updates on developments for AOSC please check www.aoscongress.com

—END—

Follow AOSC on Social Media:

Facebook: <https://www.facebook.com/aoscongress/>

Instagram: <https://www.instagram.com/aoscongress/>

Photos:

Photos of AOSC 2021 can be found here: <https://flic.kr/s/aHsmW9dYbF>

About the Association of Orthodontists, Singapore

The Association of Orthodontists (Singapore) is a professional association of orthodontic practitioners committed to promoting the art and science of orthodontics through continuing education and research, maintaining a high standard of ethics and professional conduct, improving the health of the public by providing quality orthodontic care, and enhancing orthodontic awareness to the public through health education programs.

For additional inquiries, please contact:

Janice Lee (Ms.)

Tel: +65-6500 6717

Email: janice.lee@koelnmesse.com.sg

Koelnmesse Pte Ltd

152 Beach Road

#25-05 Gateway East

Singapore 189721

Website: www.aos.org.sg