

FOR IMMEDIATE RELEASE

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Association of Orthodontists (Singapore) Prepares for a Bigger and Better AOS Congress 2017

7 February 2017, Singapore – Expect to see a bigger Association of Orthodontists (Singapore) Congress (AOSC) from 24 – 26 February 2017. Taking place in Marina Bay Sands, Singapore, the event is on track to becoming the biggest edition to date with a 15% increase in confirmed exhibitors and current registrations exceeding last editions record-breaking participation numbers.

Achieving Success and Overcoming Challenges in Orthodontics

Organized by the Association of Orthodontists (Singapore), AOSC 2017 will host orthodontic experts such as Richard McLaughlin, Greg Huang, Park Young Guk and more at the three-day conference and pre- and post-congress day workshops in Singapore. “As an association, one of our aims is to help orthodontists from Singapore as well as the Asia-Pacific gain access to the latest skills and research in their specialty field,” explained Dr. Geraldine Lee, President, Association of Orthodontists (Singapore), “We are positive we will not disappoint our fellow colleagues with a stellar speaker and lecture line-up for this edition’s AOSC.”

With sold out workshops and world class speakers, the scientific conference has proven to be a great draw with a growing number of attendees registering for the event. A significant increase of attendee has been seen from countries such as Malaysia, Vietnam and the Philippines. “With the theme of ‘Achieving Success and Overcoming Challenges in Orthodontics’, this year’s conference program aims to help every orthodontist improve their daily practice by covering as many aspects of orthodontics as possible. We’re grateful for the terrific response to this edition of AOSC so far and cannot wait to welcome everyone to Singapore in February,” said Dr. Mohan, Chairperson, Organizing Committee of the Association of Orthodontists (Singapore) Congress.

Sold out Exhibition Space leads to a more diverse range of products on display

30 exhibiting companies representing 77 brands will join visitors and delegates at AOSC 2017, marking a 15% increase in exhibitor numbers over the previous edition. Key manufacturers and distributors such as 3M, Dentsply Sirona and Eastland Dental Supplies as well as new companies to the dental market like Dental Monitoring are preparing to showcase a diverse range of products in the fields of CAD/CAM, X-ray imaging, dental monitoring and more. Live demonstrations as well as a Lunch Presentation are planned for visitors to gain more insights into the state of the current dental and orthodontic market.

Networking Events at Full Capacity

Repeating the runaway success of last edition, both the Welcome Reception and the Gardens by the Bay Run for 2017 are already at full capacity. Held at two of Singapore’s iconic landmarks, namely the National Gallery and the Gardens by the Bay, both events will take delegates out of the convention center to get to know their peers while exploring Singapore. The Gardens by the Bay Run - an event unique to orthodontic conferences in Asia-Pacific -

takes participants on a 2km run along Marina Bay and Gardens by the Bay before the conference.

Conference and Exhibition Tickets are still available. Registration for AOSC 2017 closes on 13 February 2017. Onsite registration will be available. To learn about the latest AOSC developments visit www.aoscongress.com.

About the Association of Orthodontists

The Association of Orthodontists (Singapore) is a professional association of orthodontic practitioners committed to promoting the art and science of orthodontics through continuing education and research, maintaining a high standard of ethics and professional conduct, improving the health of the public by providing quality orthodontic care, and enhancing orthodontic awareness to the public through health education programs.

Website: www.aos.org.sg

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Photos of AOSC 2015 can be found here: <http://bit.ly/2929gNo>

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