

AOSC

Association of Orthodontists
(Singapore) Congress

DECODE. DISCOVER. TRANSFORM

22 – 24 FEBRUARY 2019

Pre-congress Day: 21 February 2019

Post-congress Day: 25 February 2019

Level 4, Marina Bay Sands, Singapore

GROW YOUR BRAND WITH US!

Organized by:



Event manager:



www.aoscongress.com

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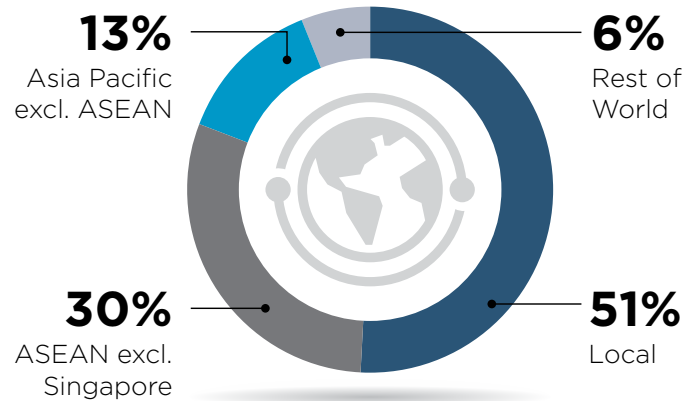
Join us for another exciting edition of AOSC
from 22 - 24 February 2019!

AOSC 2019 INCREASINGLY THE PREFERRED MEETING PLACE FOR ASEAN ORTHODONTISTS

Returning on **22 - 24 February 2019**, the Association of Orthodontists (Singapore) Congress (AOSC) 2019 will continue to build on its successful combination of an insightful conference coupled with a specialized exhibition focusing on the dental specialty of orthodontics.

AOSC saw an unprecedented growth at its 2017 edition with a **23% increase in exhibitors and 37.5% increase in attendees. 938 orthodontists and dental professionals** from every corner of the world came together for the popular orthodontic conference and exhibition to acquire new knowledge, exchange ideas and foster closer ties with the ASEAN orthodontic community, making AOSC one of the more important gathering points for the orthodontic industry in the Asia Pacific.

Visitor Breakdown by Region



THE ASIA-PACIFIC ORTHODONTIC MARKET

A recent study¹ conducted by the Asia Pacific Orthodontic Society (APOS) revealed that there are currently about **18,000 registered orthodontists** with the society, which covers 19 countries in the region. The society also reported that orthodontic materials used in the region are mostly imported from the USA, Europe, China, India and Japan.

Overall, the Asia-Pacific Orthodontic Supplies Market is projected to register the highest growth rate in comparison to other regions in the world over the next five years, according to a recent study by MarketsandMarkets². Driving forces behind this development is the growing efforts to increase awareness of advanced orthodontic treatments catering to a very large patient population.

1. <http://www.apospublications.com/article.asp?issn=2321-1407;year=2016;volume=6;issue=2;spage=58;epage=77;aulast=Tanne>
2. <http://www.dental-tribune.com/mobarticles/content/scope/news/region/asiapacific/id/32775>

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AN EXHIBITION DESIGNED FOR YOU TO CONNECT WITH PARTICIPANTS



“It’s going really well – First time to participate at AOSC. A great opportunity for us to get our brand out there to build awareness. We get to meet new clients, as well as existing customers.”

Rebecca Luk
Dental Monitoring

“It was great to have a Lunch Presentation and straight after it, we could sell many cases. The international audience allows various, very valuable contacts.”

Mathias Straub
BioMers Pte Ltd

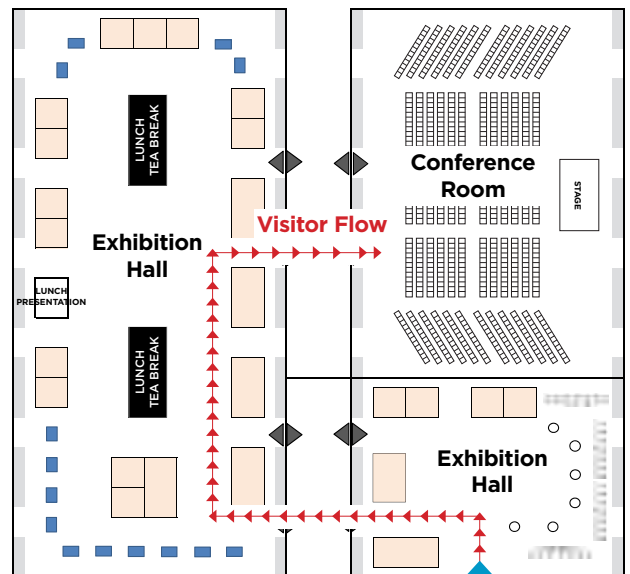
This edition will see an expansion of our exhibition space by almost 50% to accommodate our growing list of interested exhibitors. Like in the previous edition, the exhibition hall is designed to maximise opportunities for delegates and exhibitors to connect with delegates being required to walk through the exhibition hall to access the conference and with lunch served within the exhibition.

Also returning with more presentation time slots in 2019, is our very successful sell-out lunch talk sessions where exhibitors and sponsors can book a speaking slot to showcase their products and services to the visitors and delegates.

Booth Pricing

Take part in this growing event in 2019 to position your company at the cutting-edge of orthodontics in the Asia-Pacific region, while increasing your brand visibility within this segment of dentistry.

HALL PLAN



*For illustration purposes only.
Layout may change.*

Entrance/Exit

RAW SPACE (Min. 18sqm, Terms and Conditions on design apply)	STANDARD SHELL SCHEME (Min. 9sqm)	TABLE TOP DISPLAY
Have creative control over the look of your booth by taking up raw space. This is the best option to showcase your brand identity and customize your booth to meet your exhibition promotional plan.	Simplify your exhibition participation with a standard shell scheme booth. With standard furniture already provided for, all you need to do is bring in decoration and your marketing materials.	The budget-friendly option for companies to participate in AOSC 2019. This option is best suited for companies that have small products and materials to display.
SGD 600/sqm	SGD 650/sqm	SGD 3,800 EACH

Information is correct as of time of print and may change without prior notice.

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SPONSORSHIP OPPORTUNITIES

Advertising Opportunities

Online Advertising Options (Advert Format to be provided by organizer)		Printed Advertising Opportunities (Advert Format to be provided by organizer)	
Website		Conference Announcement	
1. Web Banner on AOSC Website	SGD 3,000	1. Run of page	SGD 2,000
Registration Site		2. Preferred placement (Inside Front Cover)	SGD 2,800
2. Web Banner on Landing Page	SGD 2,500	3. Preferred placement (First page) - SOLD	SGD 2,500
3. Web Banner on Thank You Page	SGD 2,000	4. Preferred placement (Back Cover)	SGD 3,000
E-Newsletter		5. Preferred placement (Inside Back Cover)	SGD 2,600
4. Web Banner in 1 E-newsletter, (max. 2)	SGD 1,000		

Branding Opportunities - Exhibition

Lunch Talk Sponsor	Coffee Break and Networking Area	Poster Competition Display Area
<ul style="list-style-type: none"> 20 minutes product/service presentation slot at the stage during lunch time Flyer distribution opportunity at the lunch area during the presentation Presentation topic included in the Conference Program 	<ul style="list-style-type: none"> Central placement of logo at the Coffee Break Stations Company logo, 100-word company profile on the Sponsors' page of the Conference Guide Company logo, 100-word company profile and link on Sponsors' page of www.aoscongress.com Opportunity to supply promotional giveaways Display of pull up banners (own costs) during coffee break 	<ul style="list-style-type: none"> Corporate branding of logo printed on poster competition area Company logo, link on Sponsors' page www.aoscongress.com Prize giving presentation by Sponsor's corporate executive
SGD 2,500 (Limit to 2 per day)	SGD 15,000 (Exclusive)	SGD 6,000 (Exclusive)

Branding Opportunities - Conference

Conference Slide Presentation Sponsorship	Conference Bag Sponsorship	Conference Bag Inserts (Max. A4 size)	Note Pads and Pens	Running T-Shirt Sponsor (100 max)
<p>NEW!</p> <ul style="list-style-type: none"> Showcasing your brand and product highlights to delegates and speakers in between conference sessions and breaks. Slide is to be prepared by Sponsor 	<ul style="list-style-type: none"> Corporate branding of logo printed on the Conference Bags Company logo, 100-word company profile and link on Sponsors' page of www.aoscongress.com 	<ul style="list-style-type: none"> Insert your flyers into the Conference Bags which will be distributed to all the delegates Production cost (of inserts) not included SOLD 	<ul style="list-style-type: none"> Corporate branding of logo printed on note pads and pens Note pads and pens will be inserted in all Conference Bags Company logo, 100-word company profile and link on Sponsors' page of www.aoscongress.com 	<ul style="list-style-type: none"> Corporate branding of logo printed on the Running T-Shirt Running T-Shirt will be inserted into the Conference Bags and worn by participants who join the run Company logo, 100-word company profile on the Sponsors' page of the Conference Guide Company logo, 100-word company profile and link on Sponsors' page of www.aoscongress.com
SGD 2,500 (Limit to 2 per day)	SGD 7,000 (Exclusive)	SGD 2,000 (Limit to 4)	SGD 6,000 (Exclusive)	SGD 4,000 (Limit to 2)

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